

# EMILY M. O'BRIEN

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## Professional Experience

Jan 2017-present  
Boston, MA

### Scout Labs Member

Scout

Using human-centered design strategies and the design thinking process, create solutions for the education space that support student to teacher communication in and out of the classroom.

Aug 2015-present  
Boston, MA

### Creative Director & Scout Liason

IDEA, Scout

Define and expand existing branding, as well as work with the marketing team and CEO to develop a new approach to gain recognition in new markets and attract new ventures.

Sept 2012-Jan 2017  
Boston, MA

### Art Director

Tastemakers Music Magazine

Oversaw the design of all content including the print issue and promotional materials as well as staff management and planning.

Jan - Aug 2016  
Boston, MA

### Junior Designer

Sosolimited

Worked with clients to create interactive and immersive experiences on a wide variety of media platforms that are relevant to the client and the potential users.

Mar-Aug 2015  
Prague, CZ

### Creative Intern

Young & Rubicam

Worked directly with international clients to create design driven campaigns on a variety of media. Conducted research and audience evaluations to craft multi-media pitches and proposals, as well as campaigns and mobile applications.

Jan-July 2014  
Boston, MA

### Global Studio Designer

dunnhumby

Provided design support and marketing materials for the entire company for print and the web as well as coordinated photoshoots.

## Education

### Northeastern University

BFA in Design with a concentration in Interaction Design

Expected graduation: May 2017

## Skills

Proficient with:

Photoshop

Illustrator

InDesign

AfterEffects

Photography

HTML/CSS

Bootstrap

Wordpress

Familiar with:

Google Sketchup

Processing

Axure

Premier Pro

Wireframing

## Interests

Hiking, Kayaking, Ultimate Frisbee, Skiing, Traveling, Coffee, Lemon Poppyseed Muffins