

EMILY M. O'BRIEN

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(518) 428-1774

Professional Experience

Aug 2015-present
Boston, MA

Creative Director

IDEA

Define and expand existing branding, as well as work with the marketing team and CEO to develop a new approach to gain recognition in new markets and attract new ventures.

Jan 2017-present
Boston, MA

Scout Labs Member

Scout

Using human-centered design strategies and the design thinking process, create solutions for the education space that support student to teacher communication in and out of the classroom.

Jan - Aug 2016
Boston, MA

Junior Designer

Sosolimited

Worked with clients to create interactive and immersive experiences on a wide variety of media platforms, worked with 3D spaces and installations.

Sept 2012-Jan 2017
Boston, MA

Art Director

Tastemakers Music Magazine

Oversaw the design of all content including the print issue and promotional materials as well as staff management and planning.

Mar-Aug 2015
Prague, CZ

Creative Intern

Young & Rubicam

Worked directly with international clients to create design driven campaigns on a variety of media. Conducted research and audience evaluations to craft multi-media pitches and proposals, as well as campaigns and mobile applications.

Jan-July 2014
Boston, MA

Global Studio Designer

dunnhumby

Provided design support and marketing materials for the entire company for print and the web as well as coordinated photoshoots.

Education

Northeastern University

BFA in Interaction Design
minor in Art History
Graduated May 2017 with honors

Skills

Proficient with:

Adobe Creative Suite
Sketch

Invision

Studio Photography

Videography

HTML/CSS

Bootstrap

Wordpress

Familiar with:

Google Sketchup

Processing

Axure

Balsamic

GitHub

Interests

Hiking, Ultimate Frisbee, Skiing, Travel,
Screen Printing, Hand Lettering, Lemon
Poppyseed Muffins

References available on request